

**Organic Food Bar, Inc. Issues Allergy Alert on Chocolatey Chocolate Chip Raw Organic Food Bars**

**Contact:**

1 800-246-4685

**FOR IMMEDIATE RELEASE** - April 15, 2011- Organic Food Bar, Inc. of Fullerton, CA is recalling the specific listed lots of Chocolatey Chocolate Chip RAW Organic Food Bars listed below, because they may contain undeclared peanut proteins. People who have an allergy or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume these lots of products mentioned below.

RAW Organic Food Bar Chocolatey Chocolate Chip was distributed nationally in USA and Canada. The product reached consumers through retail stores, mail order, direct delivery etc. The affected products listed below were shipped in 12 pack cartons to each outlet or direct to consumers.

Lot #3071210, exp. 12 Jul 2011	UPC 873521000220	RAW Organic Food Bar
Lot #2071210, exp. 12 Jul 2011	UPC 873521000220	RAW Organic Food Bar
Lot # 02081610, exp. 08/11	UPC 873521000220	RAW Organic Food Bar
Lot #01081610, exp. 08/11	UPC 873521000220	RAW Organic Food Bar
Lot #04092710 exp. 27 Sep 2011	UPC 873521000220	RAW Organic Food Bar

The recall was initiated after it was discovered that product contained peanut allergen through cross contamination of raw materials. The firm is investigating if the affected products contained peanut allergen through cross contamination of raw materials by one of our vendors since at the time we were a peanut free facility. We have since changed our suspected vendor of cashew butter and our new vendor has dedicated cashew line and claims no chance of cross contamination.

Consumers who have purchased RAW Organic Food Bar Chocolatey Chocolate Chip with the lot # and exp dates mentioned above are urged to return it to the place of purchase for a full refund. Consumers with questions may also contact the company at 1 800 246 4685, Monday-Friday 9am-5pm PST.

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