

**Ralcorp Frozen Bakery Products Issues Voluntary Allergen Recall of  
Market Pantry  
Snickerdoodles Cookies Due to Undeclared Whey (Milk)**

**Contact:**

Ralcorp  
1-888-421-4699

Target Guest Relations  
1-800-316-6151

**FOR IMMEDIATE RELEASE** - May 6th, 2011 - DOWNERS GROVE, Ill., May 6, 2011 /PRNewswire/ -- Ralcorp Frozen Bakery Products, Inc. of Downers Grove, Illinois is recalling Target Market Pantry Snickerdoodles Cookies marked by the following lot code numbers:

110592W03  
110933W03  
110941W03  
111152W03  
111232W03

The lot code information can be found along the left side of the label on the package itself.

These products contain undeclared whey (milk). People who have an allergy or severe sensitivity to whey (milk) run the risk of serious or life-threatening allergic reaction if they consume these products. The recall was initiated after it was discovered that the ingredient whey (milk) was not listed on the product label.

The recalled lot codes were distributed nationwide to Target retail stores starting in March, 2011.

The product is packed in clear clamshells. The print on the label says "Market Pantry Cookie Snickerdoodles" Net Wt 15 oz. (UPC 085239442074).

No illnesses have been reported to date. People who do not have milk allergies or sensitivities can eat the product without concern. The packaging does contain an allergy advisory statement that states "may contain milk", but we are issuing a voluntary recall as a precaution.

No other Market Pantry cookie items are affected by this recall.

Consumers may return the product to the store where it was purchased for a refund.  
Consumers or media with questions should contact Ralcorp at 1-888-421-4699 or contact  
Target Guest Relations at 1-800-316-6151.