

**Nike All-American
Recalled by Landshire, Inc
Because of Possible Health Risk**

Contact:

Consumer:
800-468-3354

FOR IMMEDIATE RELEASE - October 20, 2011 - Landshire of St. Louis, MO is initiating a voluntary recall of 1,751 cases of the Nike All-American sandwich because it has the potential to be contaminated with *Listeria Monocytogenes*, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *Listeria* infection can cause miscarriages and stillbirths among pregnant women.

The Nike All-American sandwiches were distributed Nationwide at Retail Supermarkets.

The sandwich subject to the recall is: Landshire Nike All-American. This is a pre-packaged, individually wrapped white package sandwich. Sandwich weight is 7.25 ounces (206 grams). UPC code is 0 9748801741 5. The sandwiches involved have a lot number of 11 237 6. The lot number is printed in black ink on the side or back of the package. No other products or code dates are affected by this recall; this recall does not include the Red Packaged Nike Super Poorboy sandwich.

No illnesses have been reported to date.

The recall was the result of a routine sampling taken by the North Carolina Department of Agriculture & Consumer Services for retail food establishments.

Consumers who have purchased the Nike All-American are urged to return it to the place of purchase for a full refund. Consumers with questions may contact Landshire, at 800-468-3354.