

June

Lakeville Agricultural Committee Meeting 6/18/19

Time: 7:02PM

Attendance: Paul Hunt, Dave Thomas, Jared Darling, Joan Morton, Cindy Barber, Tracy Treleaven, Hank van Laarhoven

1. Minutes: Emailed to Board for review

2. Farmers Market: Cindy introduced Karen Blair, Past Middleboro Farmers Market Manager, for the last five years. Karen mentioned that our only competition is Elliot's Farm. They have no EBT machine and we could obtain one. MFM also used senior coupons for their market strategy. She suggested that belonging to Mass Farmers Market Association could help in many ways. Karen recommends having a website will help attract customers. Having a grievance board is essential. Set up registration so people can register themselves. Invite the Girl Scouts, Boy Scouts, Eagle Scouts, 4H, and FFA for various projects and opportunities. There are many good causes around like the Veterans. You need to have a permit for foods. Find many ways to develop a customer base. Invite Musicians to play and don't pay them. By all means do not allow vendors to arrive late or leave early. Let the local authors do Book signings. Advertise every where possible. Invite the KOA in Middleboro. Keep it simple. Do a raffle. Make sure there are wash areas. Karon is willing to help us get started but not interested a Farmers Market Managers position. She started with no experience and just plain work hard and learned. Karen said she worked at it about twelve hours per week as Manager.

3. Right To Farm Bylaw: Dave and Joan agreed to follow the State Bylaw with a 30 day disclaimer for new residents sign off. It will be placed on the fall agenda at the next Town Meeting.

4. Ag Comm. Activity: Relocated a Rooster.

5. Election of Officers: Dave was nominated and elected Chairman. Paul has resigned as chairman and will be placed as an alternate. Tracie is no longer Secretary and will be placed as an alternate. Hank has volunteered to move forward as Secretary. He will be nominated at a future date.

Adjourn: 7:50 PM.