Lakeville Cable Advisory Committee Meeting

September 3, 2019

Present:

Bob Marshall, Fred Beal, Tom Cirignano, Walter Healey

Guest:

Jose Invencio, Executive Director, LakeCAM

Location:

Lakeville Library

The meeting was called to order by Bob Marshall at 6:05 P.M.

A. Minutes:

A motion was made by Tom Cirignano and seconded by Walter Healey to approve the Minutes of the July 2, 2019 meeting as submitted.

So Approved 3-0

Fred Beal Abstained

B. Review & Analyze Future Budget.

- 1. A major priority for LakeCAM is a new location for the studio. The cost is estimated at \$425,000.
- 2. LakeCAM has a fixed annual capital of \$16,000
- 3. Verizon's 0.7% quarterly payments based on capital variable fee.
- 4. Verizon fund is \$33,000 per year.
- 5. Comcast pays \$10,288 per year.
- 6. Electronic organizing guide
- 7. The \$425K studio build-out cost number is still the best estimate I have right now-Jose.
- 8. Verizon Est. Capital Funding \$33K per year, per 2018 Five Year Contract.
- 9. Comcast Capital Funding until 2022 is \$10,288 per year.
- 10. Electronic Programming Guide and HD Channels to be requested from Comcast.

C. Survey Findings.

- The 3 items stood out from the survey: Cost and Programing (both nonnegotiable and support services. Bob Marshall will enter his diary of his interaction with Comcast over support services into the record at the Ascertainment Hearing.
- 2. Ten percent of the town participated in the survey which was excellent.
- 3. As a result of some of the language and opinions in the written section of the survey, Bill August, Esq., recommended a disclaimer on the cover page of the final survey report presented to the Board of Selectmen The results of the survey do not represent the views of the Board of Selectmen, the Cable Advisory Committee or the Town of Lakeville.

A motion was made by Tom Cirignano and seconded by Fred Beal to approve the disclaimer language.

So Approved 4-0

D. LakeCAM

There is a growing need for the expansion of LakeCAM

- 1. People can stay connected to the Town by watching town and committee meetings, sporting and community events on LakeCAM. As a result many town citizens have expressed their appreciation for having LakeCAM.
- 2. As the Town of Lakeville experiences less and less news coverage from the various print media, LakeCAM becomes more essential as a news outlet.

E. Adjournment:

A motion was made by Tom Cirignano and seconded by Fred Beal to adjourn the meeting at 7:00 PM.

So Approved 4-0