

**Town of Lakeville
Community Development Committee
Meeting Minutes
February 13, 2017**

On February 13, 2017, the Community Development Committee held a meeting at 5:30 PM at the Town Office Building. The meeting was called to order by Chairman Hollenbeck at 5:30 PM. Members present: Mitzi Hollenbeck, Marybeth MacKay, Kira Watkins, Maria Perrone-Martin and Sarah Kulakovich. Members absent: Jessica Bradley, and Stephen Allard. Also present: Town Administrator Rita Garbitt and Recording Secretary Christine Weston. No one was recording the meeting.

Approve Meeting Minutes of January 3, 2017, January 10, 2017 and January 17, 2017

Upon a motion made by Ms. Martin seconded by Ms. Watkins, it was

VOTED: To approve the Meeting Minutes of January 3, 2017, January 10, 2017 and January 17, 2017 as presented.
Unanimous in favor.

Meet with Nancy Yeatts and Tracie Craig to discuss Founders Day at Betty's Neck in September (9, 2017)

Nancy Yeatts and Tracie Craig-McGee were present for the discussion. Ms. Craig-McGee stated that with such a great turnout for Winterfest two (2) years in a row, it seems that something needs to take place during the good weather, so the idea came for a Founder's day up at Betty's Neck. This event would substitute the Columbus Day event that is typically held in October. The event would be to get people out to enjoy nature and get kids involved. It would be family fun with free activities.

Chris Reed was contacted of Reedy's Archery, and he said that he would be more than happy to do an archery demonstration. He also has a kids program where kids could shoot. He would like to be set up in a corner with the woods as the back drop, and he will cordon off the area with safety tape. There would be no charge for having him at the event. Another event would be free pony rides for a few hours during the day, and Ms. Craig-McGee has contacted two (2) people about that. One is The Pony Experience, and the cost would be about \$385 for two (2) ponies with four (4) staff members for two (2) hours. A request has been submitted for the Army Band. They are a 4-5 piece New Orleans Jazz Band that will come out and play for free for three (3) hours. This is good, since there is no electricity at Betty's Neck.

Ms. Yeatts will contact the Indians to see if they would do a Drum Circle. This would be with the "real" Native Americans. Other events, which are being determined, are as follows:

Face Painting – High School students, Scavenger Hunt for things in Nature,
Old Fashioned Games: Horse Shoes, Cornhole, Sack Race, Pie Eating Contest,
or a Pie Baking Contest. Eat donuts off the string, Ring Toss, Egg in Spoon, etc.
Audubon/APC will give Nature Walk and/or Eagle/Walk. Then the children can draw
what they see during the nature walk.

For food there would be hot dogs, hamburgers, which would be sold, desserts, soda and water. It is hoped to involve the Seniors to make the desserts to sell and to also volunteer at the event. Ms. Yeatts stated that what she has seen in the past is that for every activity, two (2) adults are needed. Ms. Craig-McGee noted that the Town has a very good relationship with the School Department and the National Honor Society, so they will be contacted for student volunteers.

Pauline Ashley has offered to make an afghan that is Americana, to raffle off. It is hoped that the Friends of the Library will pull the raffle permit, and then the proceeds can be divided. If they do not want to do a raffle, a silent auction can take place at the Lakeville Library. Ms. Yeatts stated that she should be able to use the funding she typically receives from Audubon by changing it from the Columbus Day event to the Founders Day event September 9, 2017. Ms. Craig-McGee will also be applying for a grant in the amount of \$500. Help will be needed for fundraising to help offset expenses. It is hoped that the CDC can tie in with this event and have a really good celebration. It is the same day as the Lions event though; however, that is the only day the Army Band can come. The Lions may change their event date through talking with Paul Meleedy. Ms. Yeatts stated that she is hoping to partner with the Lions for an Easter Egg Hunt event at Betty's Neck. This way people would not have to park on Route 105. The Lions were looking to have their Easter event the Sunday before Easter. The Easter Egg Hung event will be free, there will be Easter Basket prizes, etc. A bunny costume has been purchased, and parents can take pictures with their children and the Easter Bunny.

Chairman Hollenbeck asked what time the Founder's Day event would take place. Ms. Yeatts and Ms. Craig-McGee stated that they were thinking about 10 AM-4 PM so that different ages of children could come either in the morning or in the afternoon, depending on sports activities and nap schedules. Ms. Yeatts stated that she is certified Serve Serve and would be able to serve the food. Winberg's could be contacted about renting grills for cooking hamburgers and hotdogs, or people could bring a few grills to the event. Ms. Craig stated that she had no problems asking stores for donations in the way of hot dogs, hamburgers, rolls, paper products, soda, etc. Chairman Hollenbeck asked about the amount for the budget. It would be about \$1,000. Ms. Yeatts stated that they would need one or two porta potties, which may cost about \$250. By selling the hotdogs, hamburgers, drinks and desserts, the money spent should be made back. They also hope to generate money through the raffle and donations.

Ms. MacKay stated that Massachusetts Agricultural has grants, if the event could include a pumpkin growing or zucchini weigh off. Ms. Yeatts stated that Dick Gibbs has the original sprayer that they use to use to spray up at Betty's Neck and other antique farming equipment. He can be asked if he would like to have a demonstration of the equipment; however it is very loud. The hayride could be going on as well. Parking can take place up on the small field at Betty's Neck. Ms. Craig stated that, since there is no operating budget and admission will not be charged, the event will depend on donations and people paying for food, the raffle and selling t-shirts. That will drive what can take place. Chairman Hollenbeck asked the Committee for a vote of support for the Founder's Day event.

Upon a motion made by Ms. Watkins and seconded by Ms. MacKay, it was

VOTED: To move forward in support of a Founders Day event at Betty's Neck on September 9, 2017 from 10 AM – 4 PM.
Unanimous in favor.

Chairman Hollenbeck asked that everything be confirmed with the Lions to make sure that they were agreeable with the events and the days that they were taking place.

Review Winterfest 2017

The Committee agreed that Winterfest 2017 had been a great event. The High School students were extremely helpful and supportive. Chairman Hollenbeck stated that she had some left over Ocean Spray products, which can be donated to other functions as they come up. The pizza from Baldies had been distributed very smoothly, and the only negative was running out of paper plates. The question is if the fireworks can be offered every year, since it will most likely be expected. Ms. Garbitt stated that there is \$1,890.00 left in the budget; however, all invoices may not have come in. It is not sure if Baldies will submit an invoice, or if they have donated the pizzas. Overall, about \$6,000 was raised for the event.

Ms. Kulakovich inquired about not having much time to plan the event since the time between the holidays and the event was a small window, and it seemed that a lot of time was spent primarily fundraising. Chairman Hollenbeck stated that fundraising can take place at any time and can even begin now for next year's event. The Committee can create a timeline for the event, in order to plan and organize it better.

Ms. Perrone-Martin mentioned that she would like the Committee to get back on a set meeting day cycle to ensure that everyone is able to attend the meetings on a regular basis. It was felt that the Committee could meet the second Monday of the month, at 5:30 PM, prior to the Board of Selectmen's meetings at 6:30 PM.

New Business

Ms. Garbitt provided copies of correspondence dated June 10, 2016 from Lakeville United Church of Christ. The Leadership Team at the Church is looking for ways to be more supportive of the community and would like to meet with the Committee to discuss this possibility. Ms. Garbitt stated that she will contact the group and see if they could meet with the Committee at its next meeting.

Schedule Next Meeting

The next meeting was scheduled for Monday, March 13, 2017 at 5:30 PM.

Adjournment

Upon a motion made by Ms. Perrone-Martin and seconded by Ms. MacKay, it was

VOTED: To adjourn the meeting at 6:20 PM.
 Unanimous in favor.