2021 OPEN SPACE & RECREATION SURVEY

RESULTS

Lakeville Open Space Committee

Want to watch the video instead? Click here

OPEN SPACE PLAN

Ted Williams Camp

Photos by SRPEDD

OPEN SPACE PLAN

An **Open Space Plan** is the expression of a town's vision for the future of its open spaces and helps guide future decision-making about environmental resources

- Towns with approved Plans become eligible for grant programs (state funds for open space purchases)
    - Plans must be updated every 7 years to continue to be eligible for grants
- Lakeville's Open Space Plan was last updated in 2012
    - The Open Space Committee is currently working on the next update

COMMUNITY INPUT

Betty's Neck &

Assawompset Pond

COMMUNITY INPUT

- A paramount goal of every Open Space Plan is to **accurately represent the perspectives of the community**
- **Surveys** are an effective method for assessing community perspectives because:
  - Any resident can easily participate
  - The sample is large, so it is not overly-influenced by the opinions of a few people
  - Questions can be asked in a non-biasing way, lending confidence to results

OPEN SPACE SURVEY

Fire Station, Town Hall
& Assawompset Pond

OPEN SPACE SURVEY

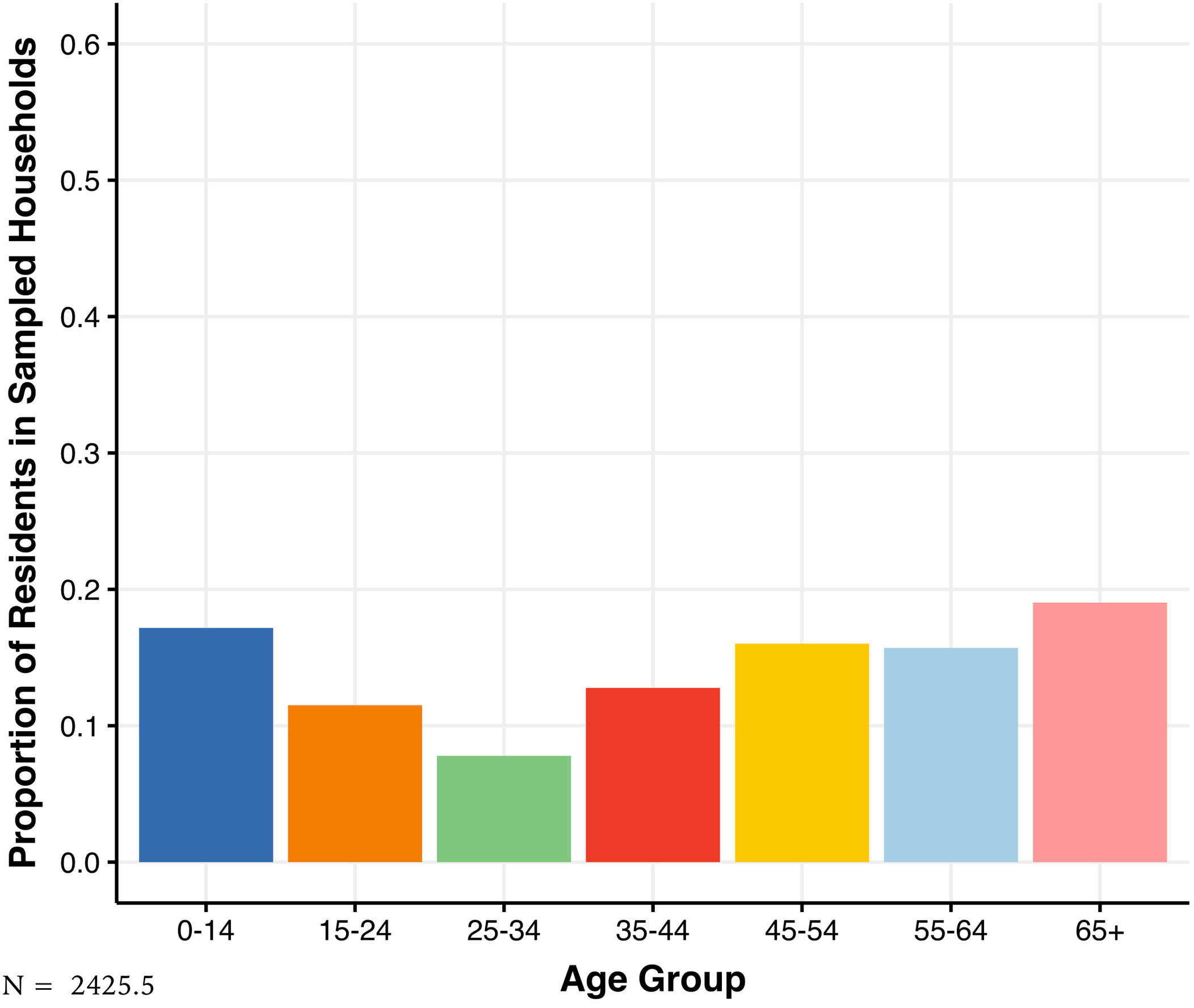
- Leaflets announcing the survey were mailed with tax documents in July, along with directions to participate
- The survey was available for two months (closed on September 1)
- There were 802 valid responses from 700 households
  - 98% of survey responses were submitted online via SurveyMonkey.com
  - 2% of survey responses were submitted on paper at the Town Library, Senior Center, or Town Hall
- $100 was donated for use as a randomized prize giveaway - **winner to be announced at the end of this presentation**

SURVEY RESULTS

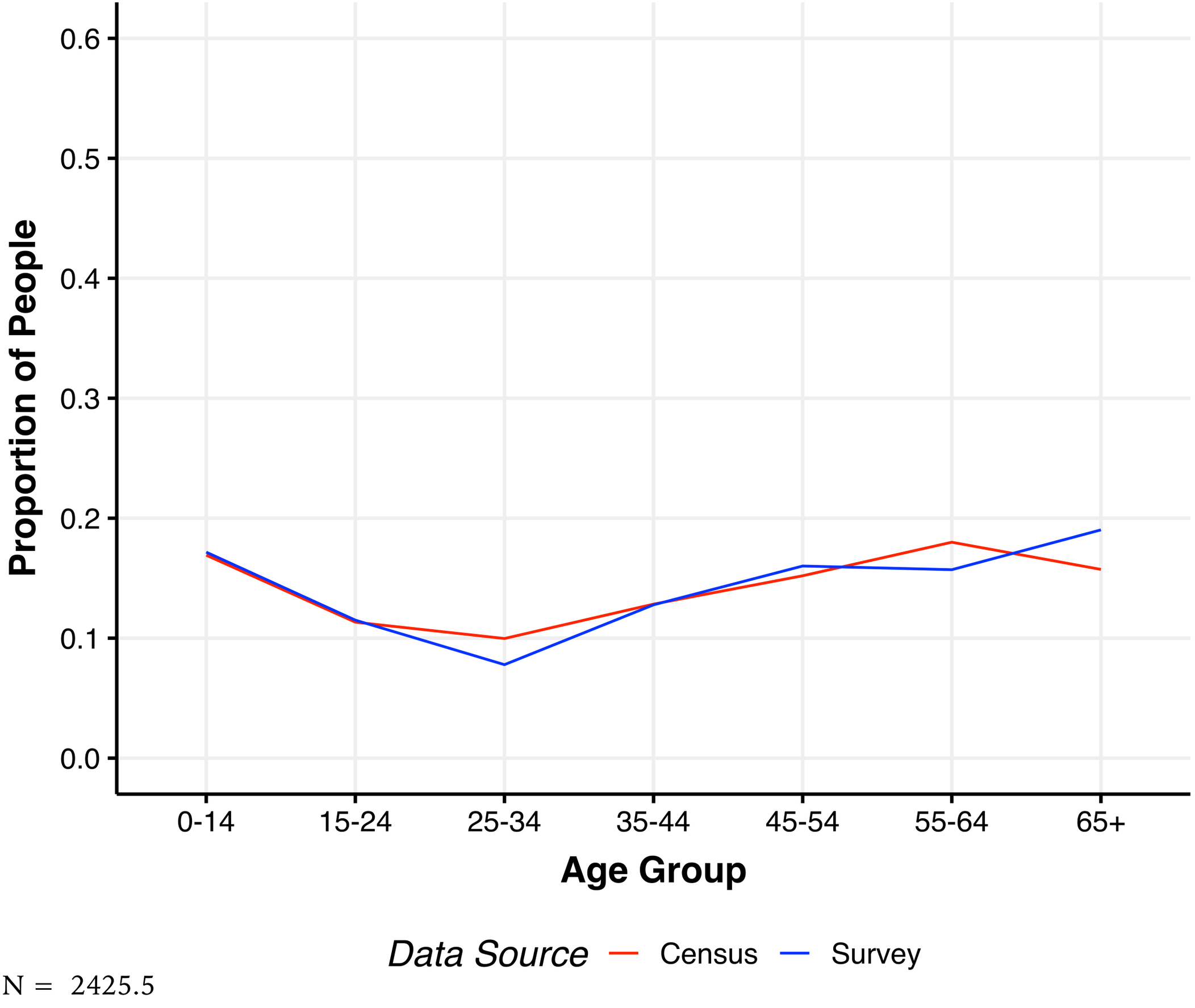
Tamarack Park &
Assawompset Pond

SURVEY RESULTS

- How many people live in your household at each age group?
  - 0-14
  - 15-24
  - 25-34
  - 35-44
  - 45-54
  - 65+


Proportion of Residents in Sampled Households
0.6
0.5
0.4
0.3
0.2
0.1
0.0
0-14
15-24
25-34
35-44
45-54
55-64
65+
Age Group

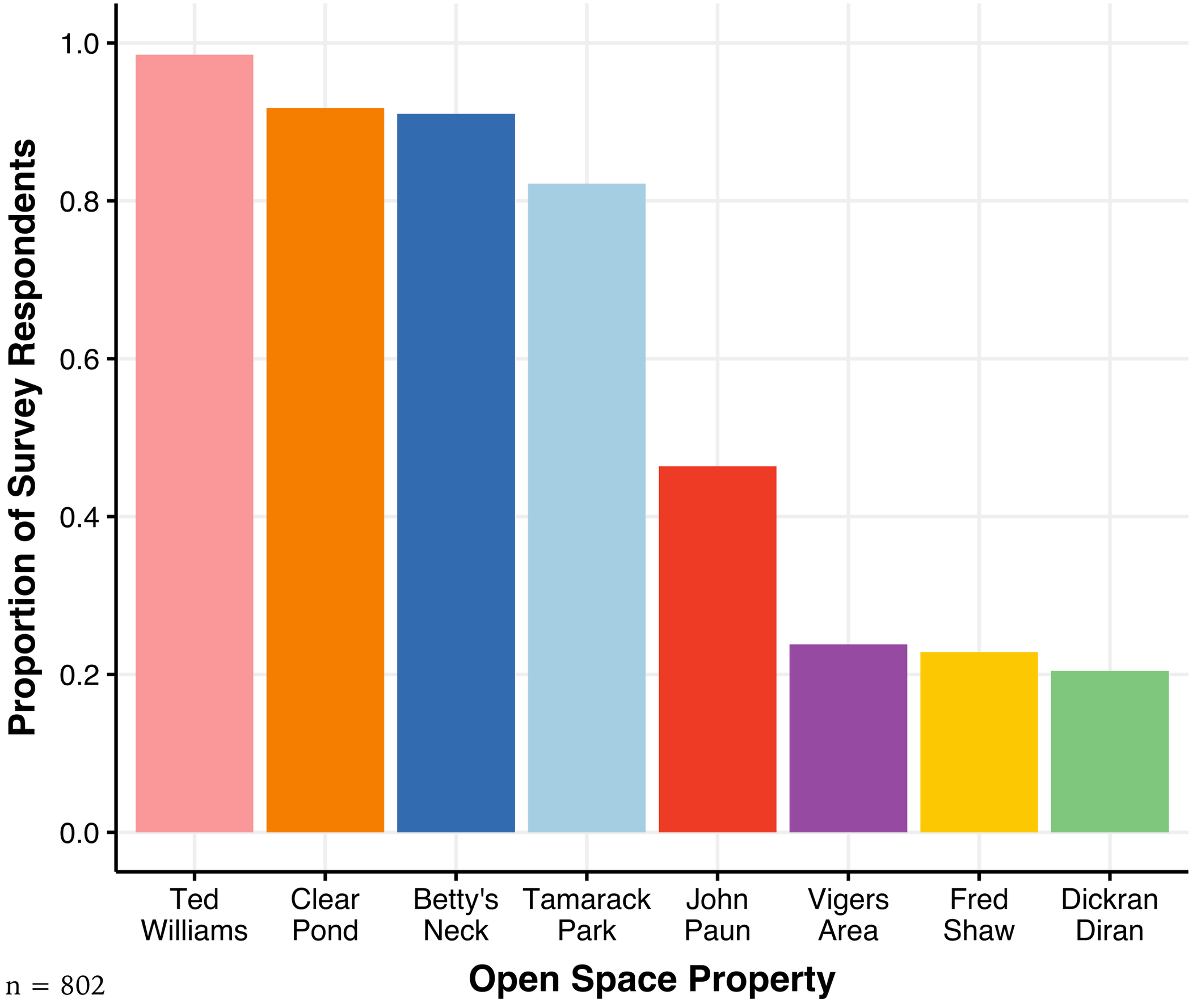
N = 2425.5


0.6
0.5
0.4
0.3
0.2
0.1
0.0
Proportion of People
0-14
15-24
25-34
35-44
45-54
55-64
65+
Age Group
Data Source
Census
Survey

N = 2425.5

SURVEY RESULTS

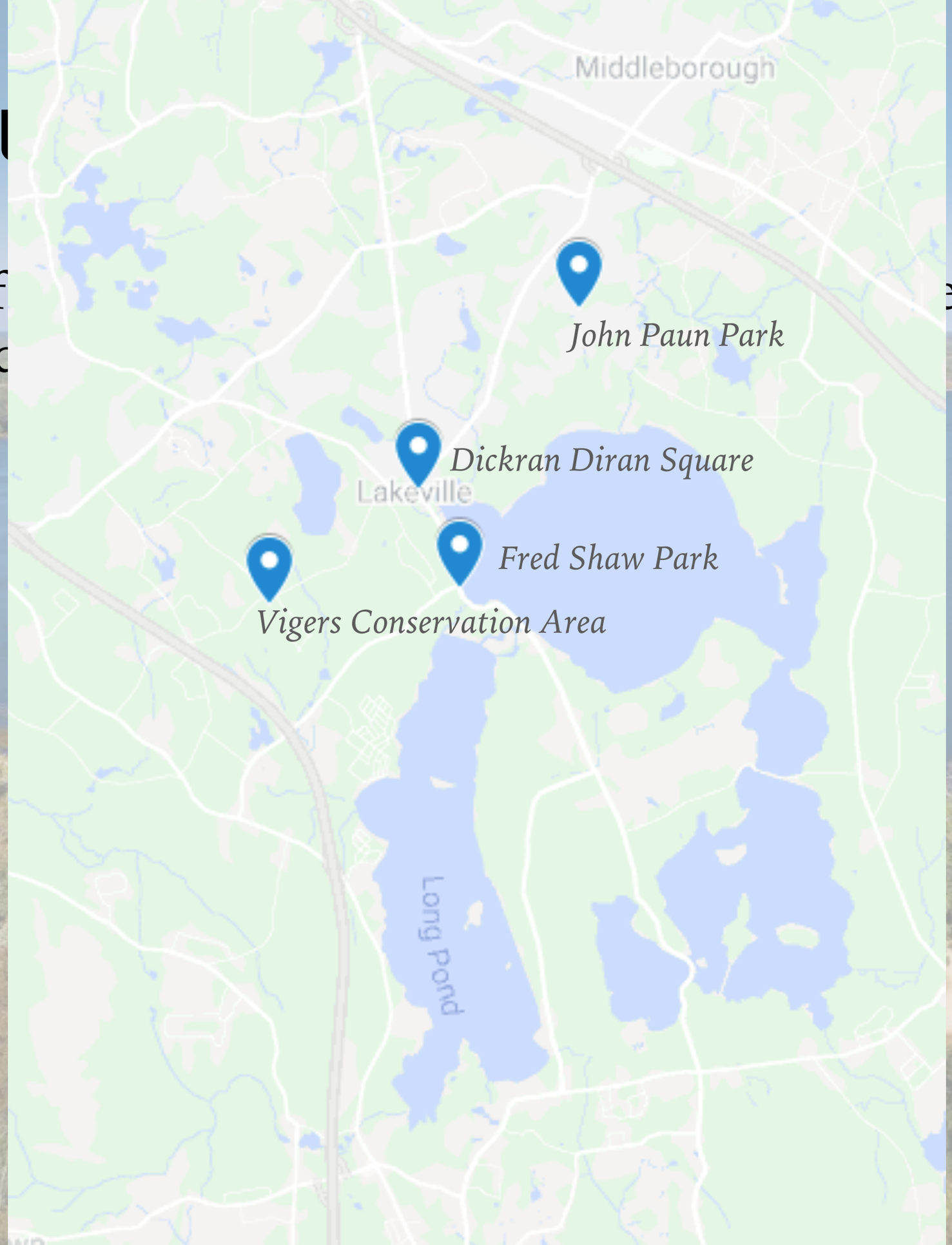
- Which of the following Lakeville open space properties have you heard of before?


1.0
0.8
0.6
0.4
0.2
0.0
Proportion of Survey Respondents
Ted Williams
Clear Pond
Betty's Neck
Tamarack Park
John Paun
Vigers Area
Fred Shaw
Dickran Diran
Open Space Property

n = 802

SURVEY RESU

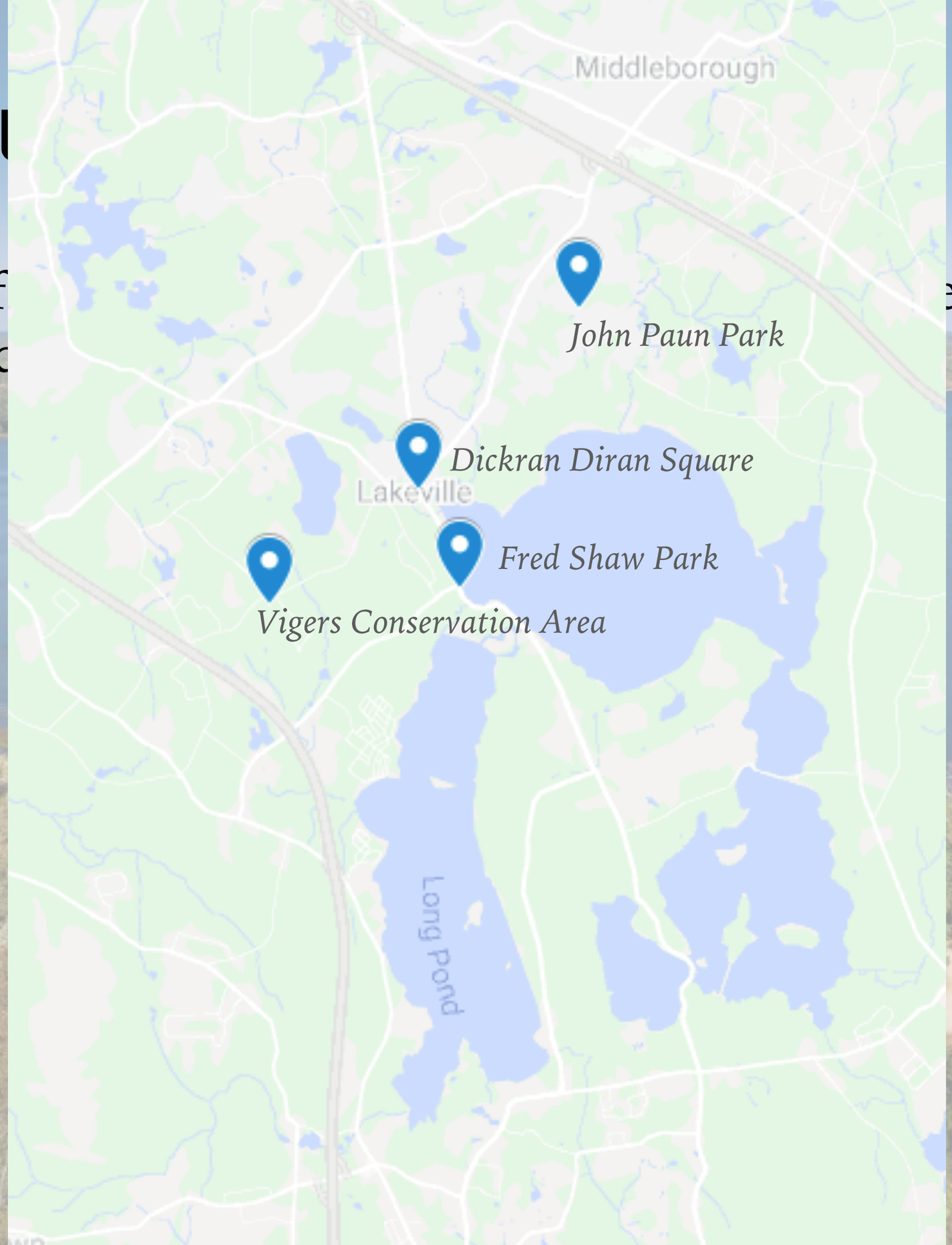
- Which of erties have you heard



Vaughan St
©2019 Google

SURVEY RESU

- Which of erties have you heard



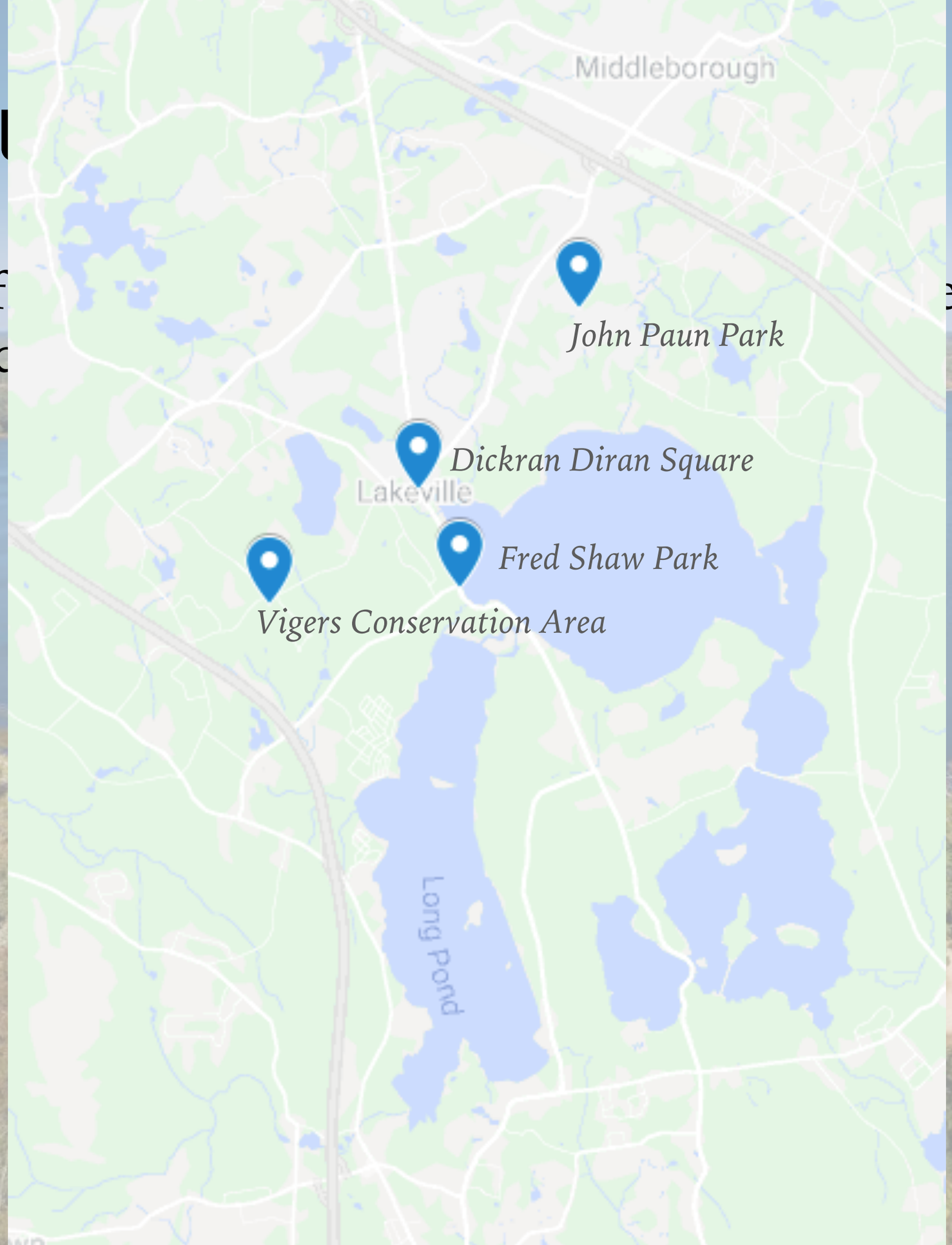
SU

SURVEY RE

- Which
  you hea

SURVEY RESU

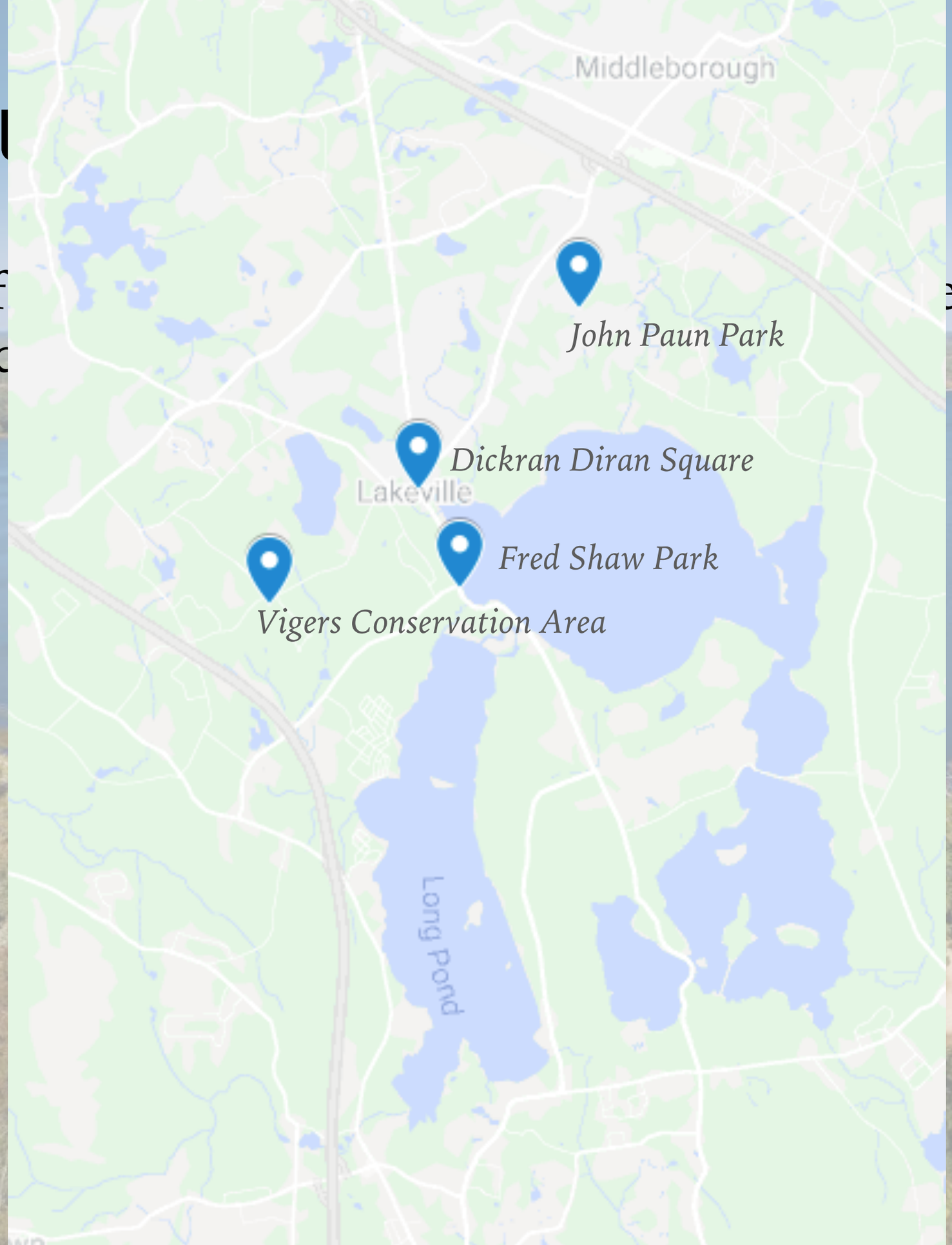
- Which of erties have you heard



Highland Rd
© 2023 Google

SURVEY RESU

- Which of erties have you heard



Pickens St

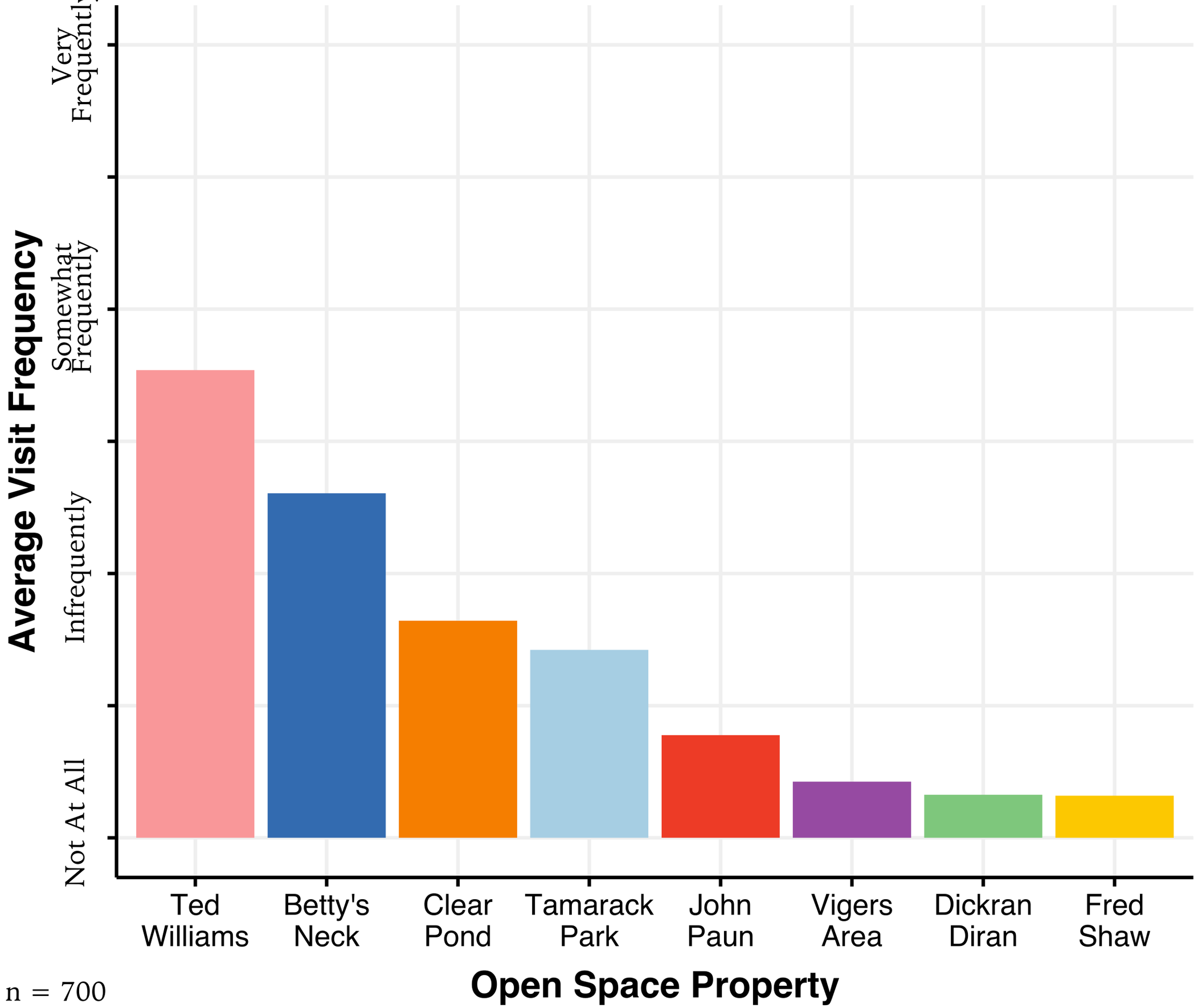
Pickens St

SURVEY RESU

- Which of erties have you heard

SURVEY RESULTS

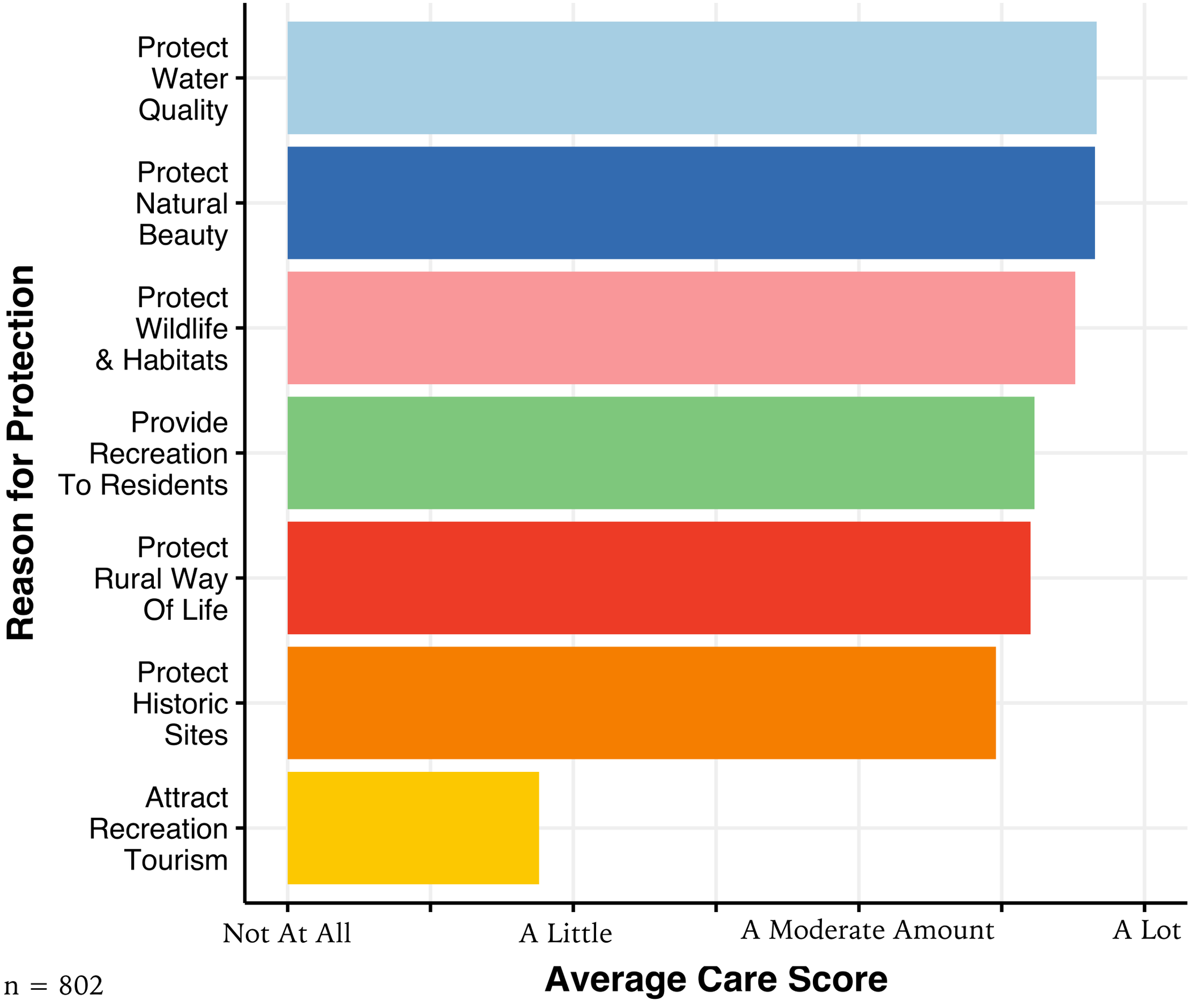
- In a typical year, how frequently would you or members of your household visit (spend more than ten minutes at) the following open space properties of Lakeville?


Very Frequently
Somewhat Frequently
Infrequently
Not At All
Average Visit Frequency
Ted Williams
Betty's Neck
Clear Pond
Tamarack Park
John Paun
Vigers Area
Dickran Diran
Fred Shaw
Open Space Property

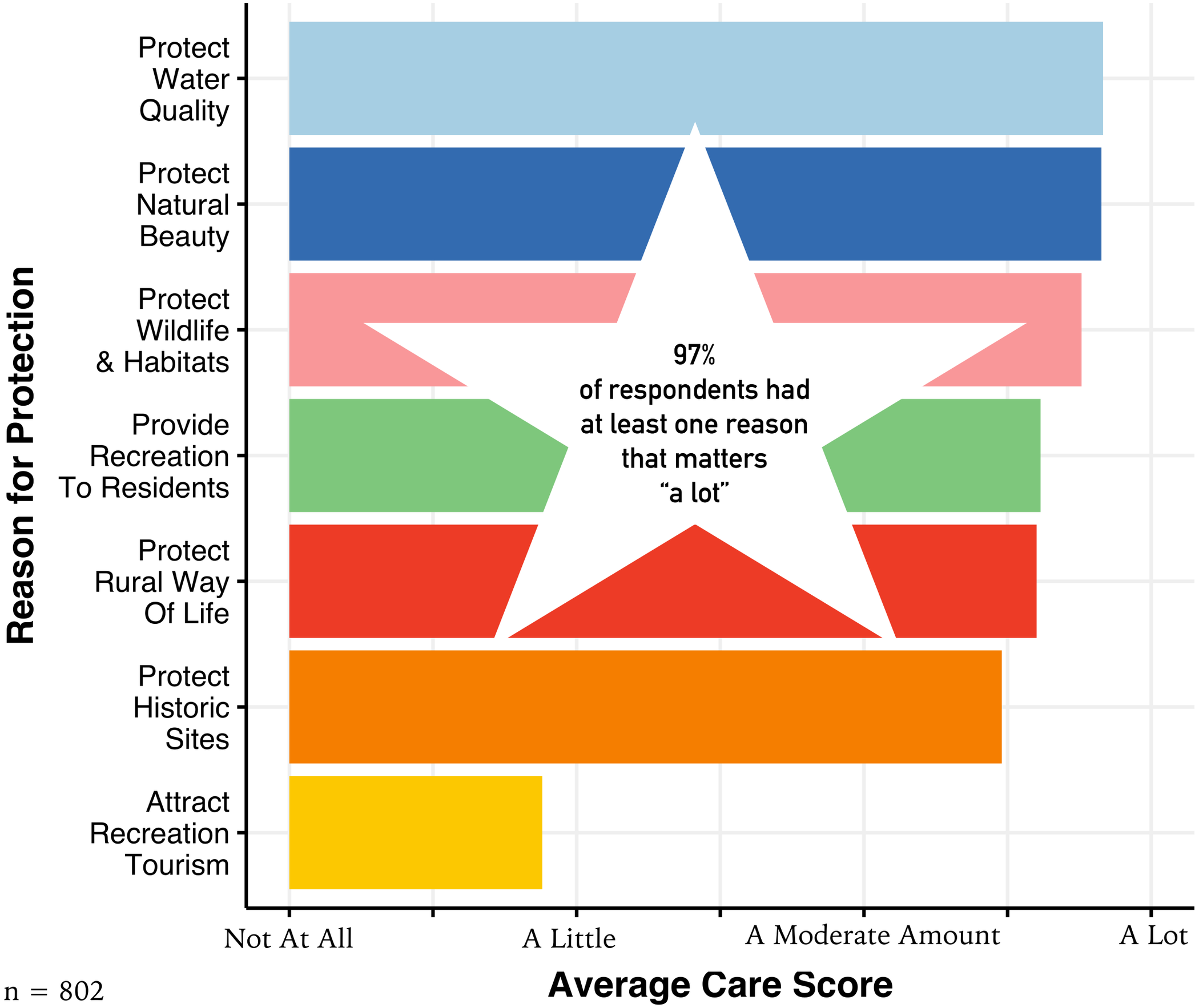
n = 700

SURVEY RESULTS

- Below are listed several potential reasons for protecting open spaces in Lakeville. Please indicate how much you do or do not personally care about each reason.


Reason for Protection
Protect Water Quality
Protect Natural Beauty
Protect Wildlife & Habitats
Provide Recreation To Residents
Protect Rural Way Of Life
Protect Historic Sites
Attract Recreation Tourism
Not At All
A Little
A Moderate Amount
A Lot
Average Care Score

n = 802


Reason for Protection
Protect Water Quality
Protect Natural Beauty
Protect Wildlife & Habitats
Provide Recreation To Residents
Protect Rural Way Of Life
Protect Historic Sites
Attract Recreation Tourism
97% of respondents had at least one reason that matters "a lot"
Not At All
A Little
A Moderate Amount
A Lot
Average Care Score

n = 802

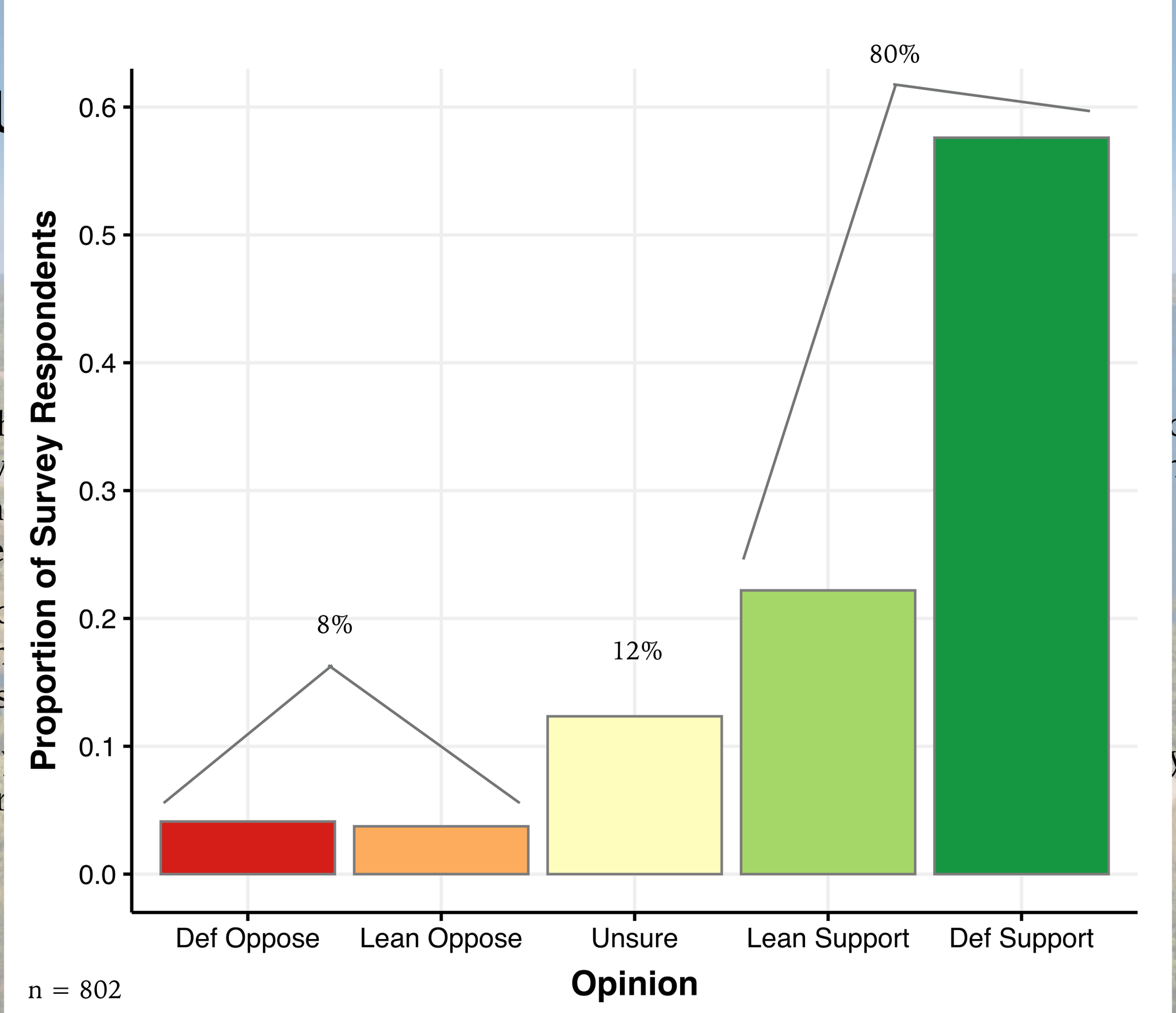
SURVEY RESULTS

- The Community Preservation Act (CPA) is a state law that allows local communities to create a dedicated fund to protect open spaces, recreation areas, and historic resources, and to provide affordable housing on the Town's terms (instead of via Chapter 40B).

The CPA requires an increase to local real estate taxes (estimated $39/year for average household), but receives matching funds from the State. If passed, an independent Community Preservation Committee would make project recommendations, and all spending must be approved at Town Meeting.

For example, CPA funds could be used to purchase a piece of land in town and convert it to a park, rather than see it sold to a developer for industrial use or high density housing.

Hypothetically, would you support or oppose the adoption of the Community Preservation Act in Lakeville?


80%
8%
12%
0.6
0.5
0.4
0.3
0.2
0.1
0.0
Proportion of Survey Respondents
Def Oppose
Lean Oppose
Unsure
Lean Support
Def Support
Opinion
n = 802

SURVEY RESULTS

- If the CPA is passed in Lakeville, which uses of funds would you support?

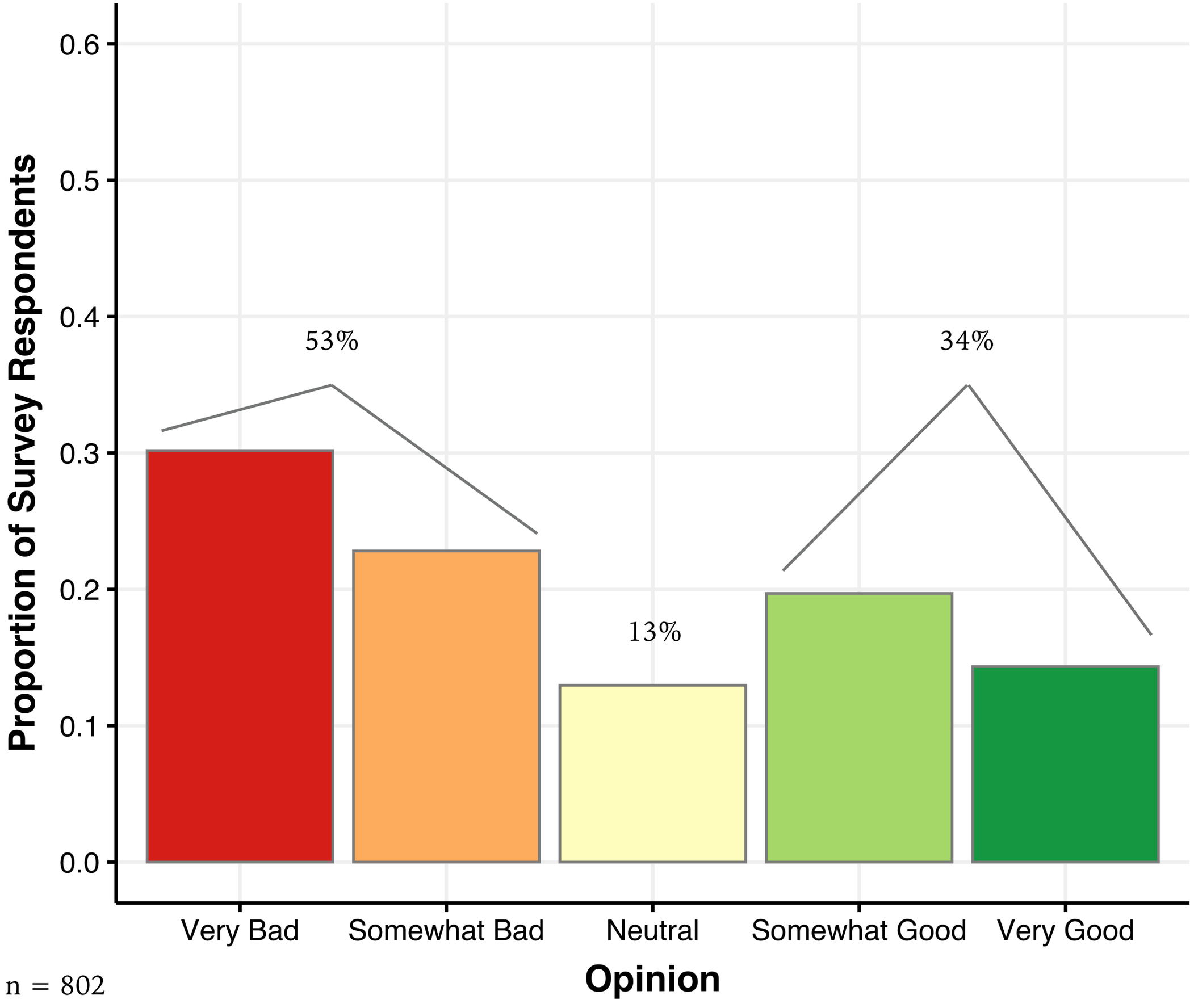
SU

Preserving Open Space
Protecting Water Quality by Acquiring Land Along The Great Ponds & Its Tributaries
Preserving Farmland
Creating Ballfields, Trails, & Outdoor Recreatonal Assets
Preserving Historic Buildings & Landscape
Creating Senior Affordable Housing
None Of These Issues
Use of Funds
0.0
0.2
0.4
0.6
0.8
1.0
Proportion of Survey Respondents

n = 802

SURVEY RESULTS

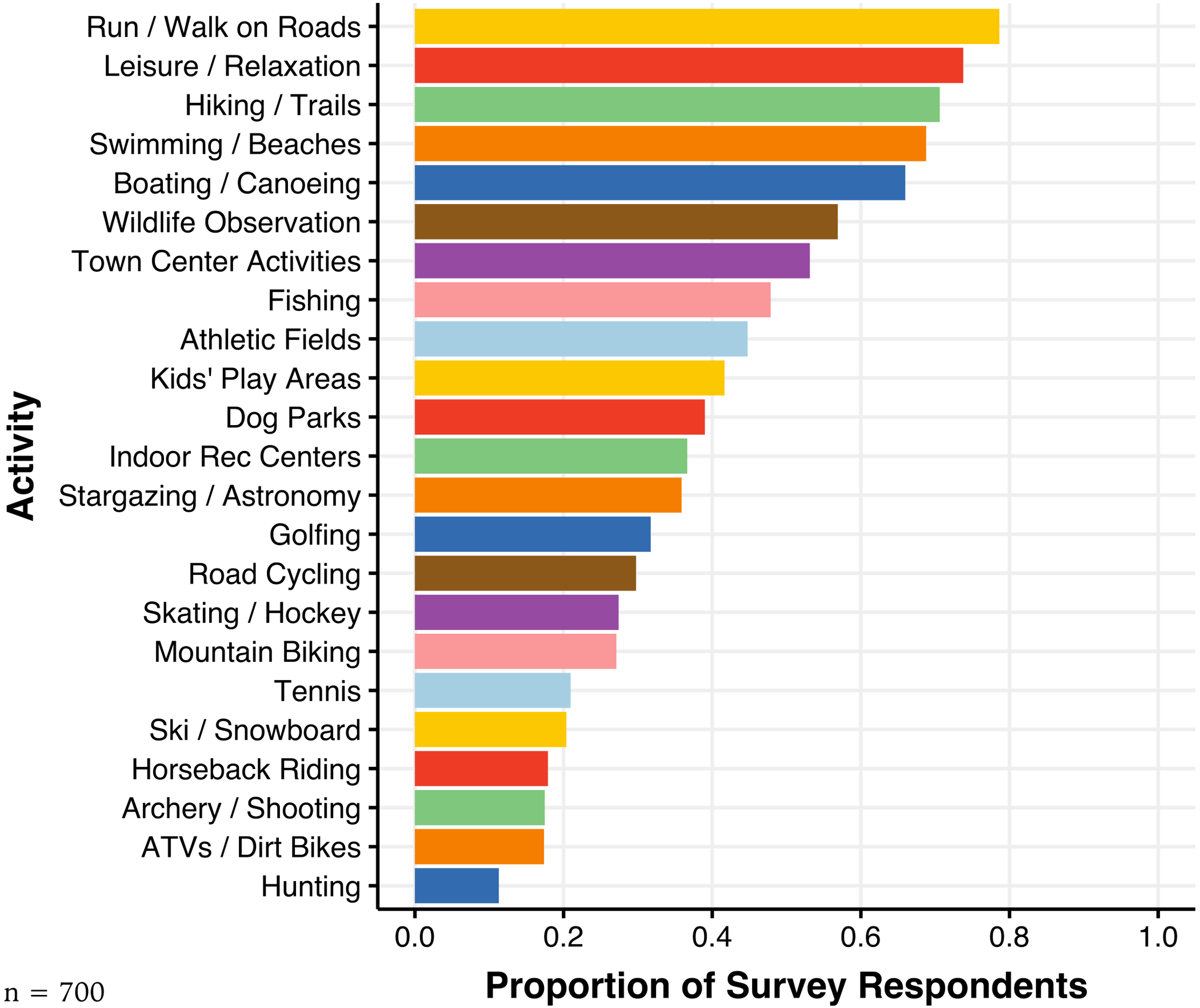
- The Lakeville Hospital is scheduled to be demolished and developed into a commercial distribution center. What is your opinion about this development?


Proportion of Survey Respondents
0.6
0.5
0.4
0.3
0.2
0.1
0.0
53%
13%
34%
Very Bad
Somewhat Bad
Neutral
Somewhat Good
Very Good
Opinion

n = 802

SURVEY RESULTS

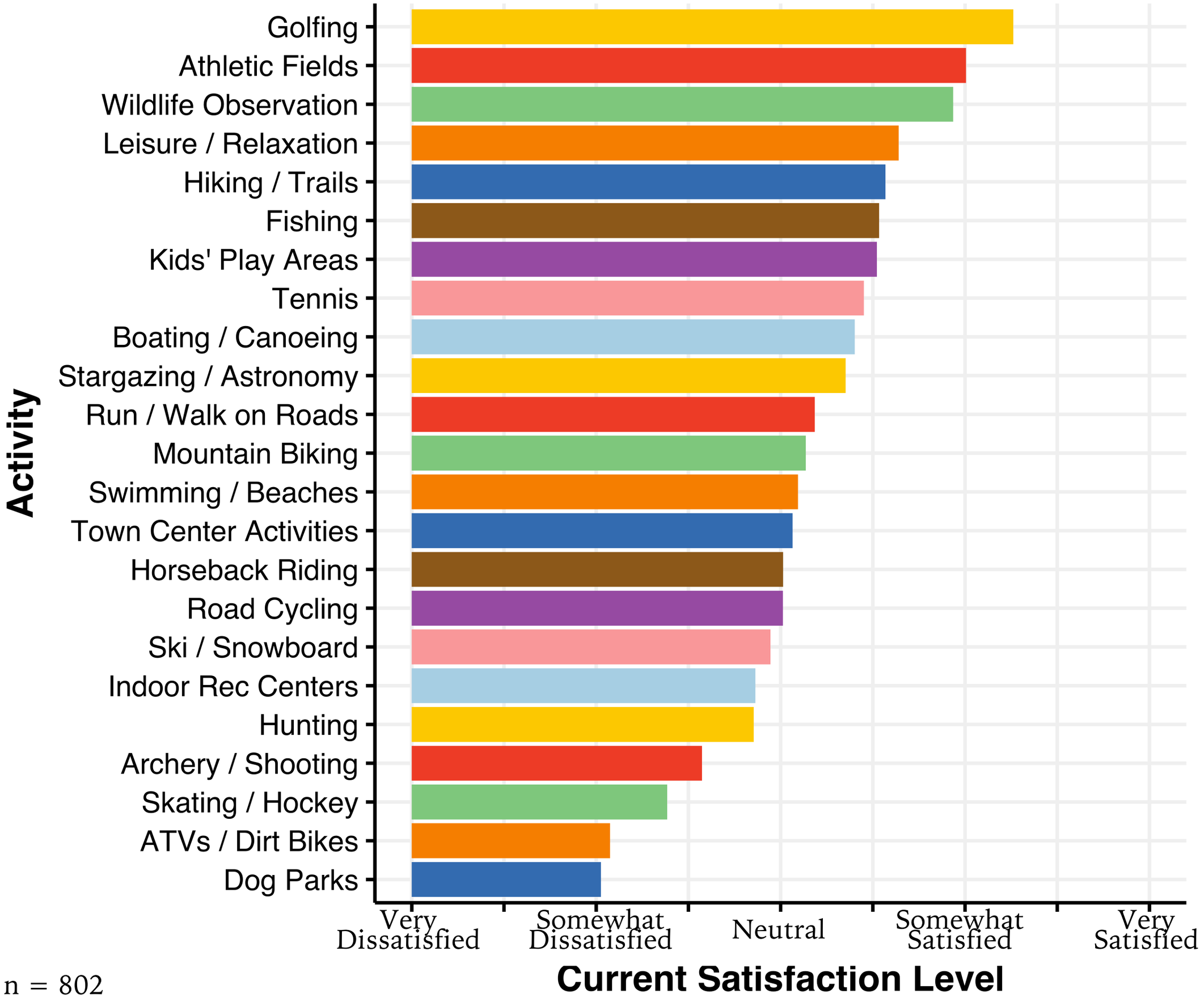
- Please select which recreation activities below you or someone in your household does or would like to engage in.


Run / Walk on Roads
Leisure / Relaxation
Hiking / Trails
Swimming / Beaches
Boating / Canoeing
Wildlife Observation
Town Center Activities
Fishing
Athletic Fields
Kids' Play Areas
Dog Parks
Indoor Rec Centers
Stargazing / Astronomy
Golfing
Road Cycling
Skating / Hockey
Mountain Biking
Tennis
Ski / Snowboard
Horseback Riding
Archery / Shooting
ATVs / Dirt Bikes
Hunting
Activity
0.0
0.2
0.4
0.6
0.8
1.0
Proportion of Survey Respondents

n = 700

SURVEY RESULTS

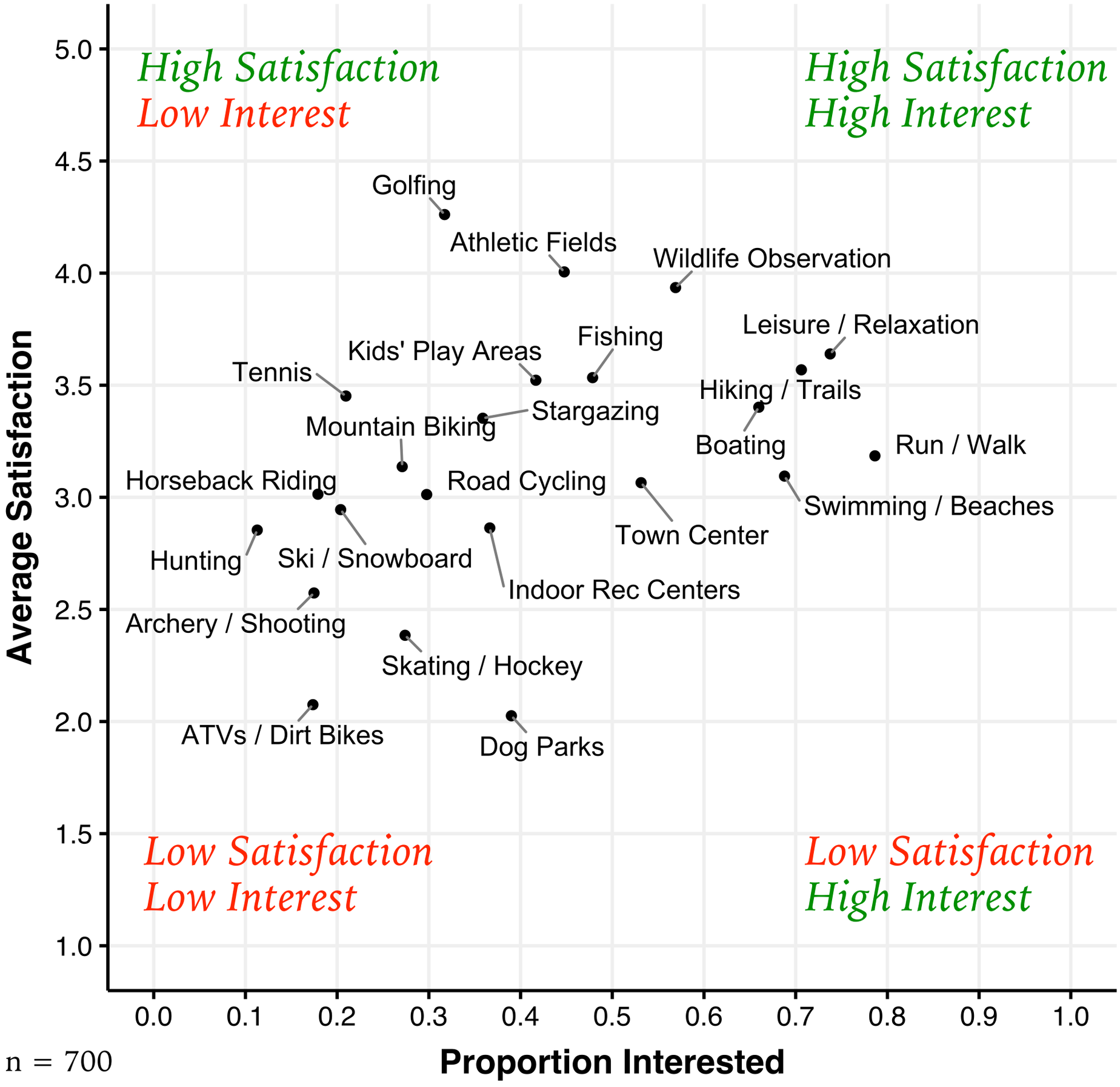
- For all the activities you selected in the previous question, please indicate how satisfied or dissatisfied you are by Lakeville's current opportunities to engage in those activities.


Golfing
Athletic Fields
Wildlife Observation
Leisure / Relaxation
Hiking / Trails
Fishing
Kids' Play Areas
Tennis
Boating / Canoeing
Stargazing / Astronomy
Run / Walk on Roads
Mountain Biking
Swimming / Beaches
Town Center Activities
Horseback Riding
Road Cycling
Ski / Snowboard
Indoor Rec Centers
Hunting
Archery / Shooting
Skating / Hockey
ATVs / Dirt Bikes
Dog Parks
Activity
Very Dissatisfied
Somewhat Dissatisfied
Neutral
Somewhat Satisfied
Very Satisfied
Current Satisfaction Level

n = 802

SURVI

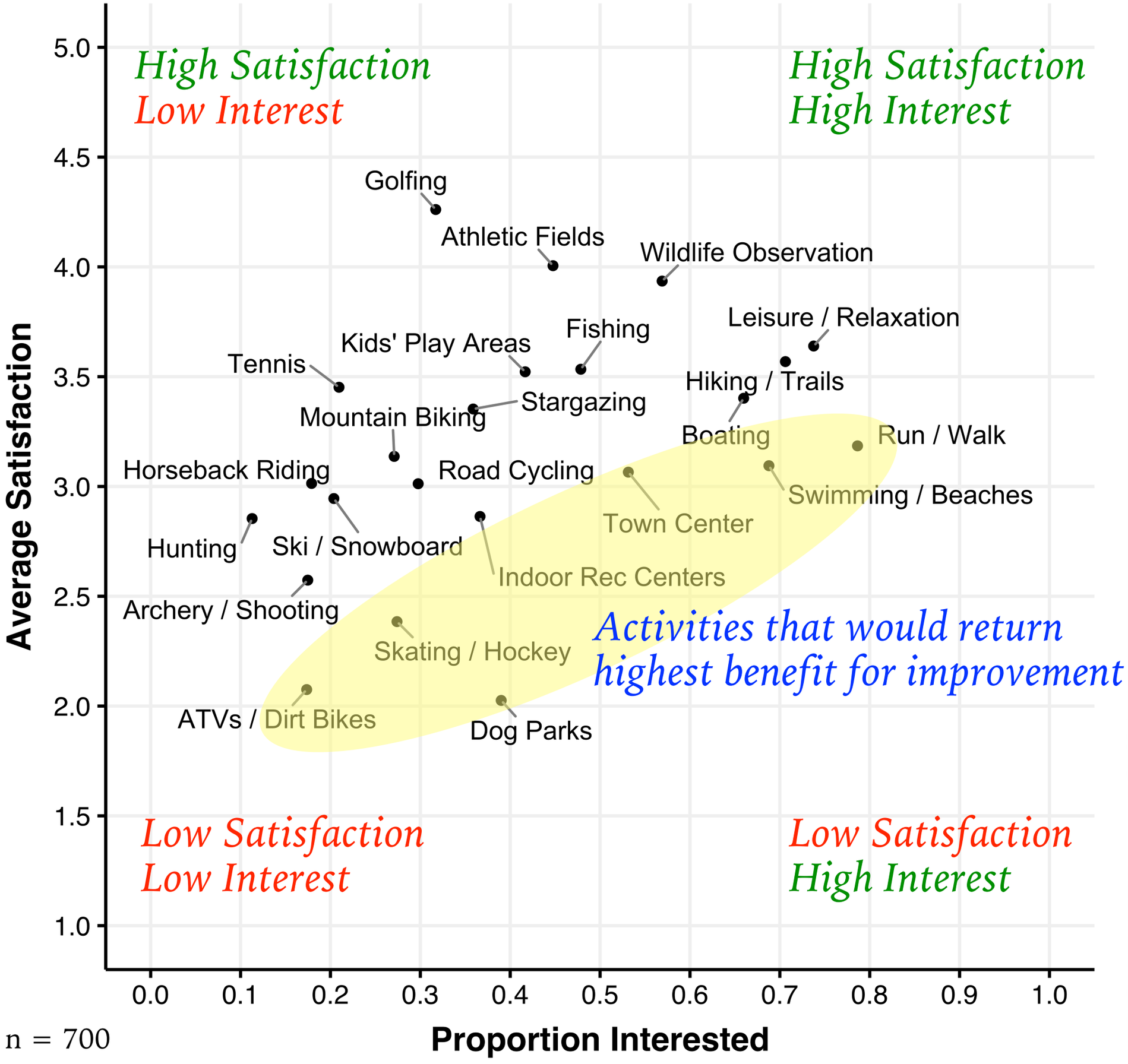
➤ *Ar*
act



n = 700

SURVI

➤ *Ar*
act



n = 700

PRIZE GIVEAWAY

Long Pond
Conservation Area

PRIZE GIVEAWAY

- One participant will win a $100 Amazon gift card
- This participant has been chosen at random via random number generator (random.org)

PRIZE GIVEAWAY

random.org/integers/

Home Games Numbers Lists & More Drawings Web Tools Statistics Testimonials Learn More Login

RANDOM.ORG

Search RANDOM.ORG Search

True Random Number Service

Random Integer Generator

This form allows you to generate random integers. The randomness comes from atmospheric noise, which for many purposes is better than the pseudo-random number algorithms typically used in computer programs.

Part 1: The Integers

Generate 1 random integers (maximum 10,000).

Each integer should have a value between 1 and 700 (both inclusive; limits ±1,000,000,000).

Format in 1 column(s).

Part 2: Go!

Be patient! It may take a little while to generate your numbers...

Get Numbers Reset Form Switch to Advanced Mode

PRIZE GIVEAWAY

random.org/integers/?num=1&min=1&max=700&col=1&base=10&format=html&rnd=new

Home Games Numbers Lists & More Drawings Web Tools Statistics Testimonials Learn More Login

RANDOM.ORG

Search RANDOM.ORG Search

True Random Number Service

Random Integer Generator

Here are your random numbers:

54

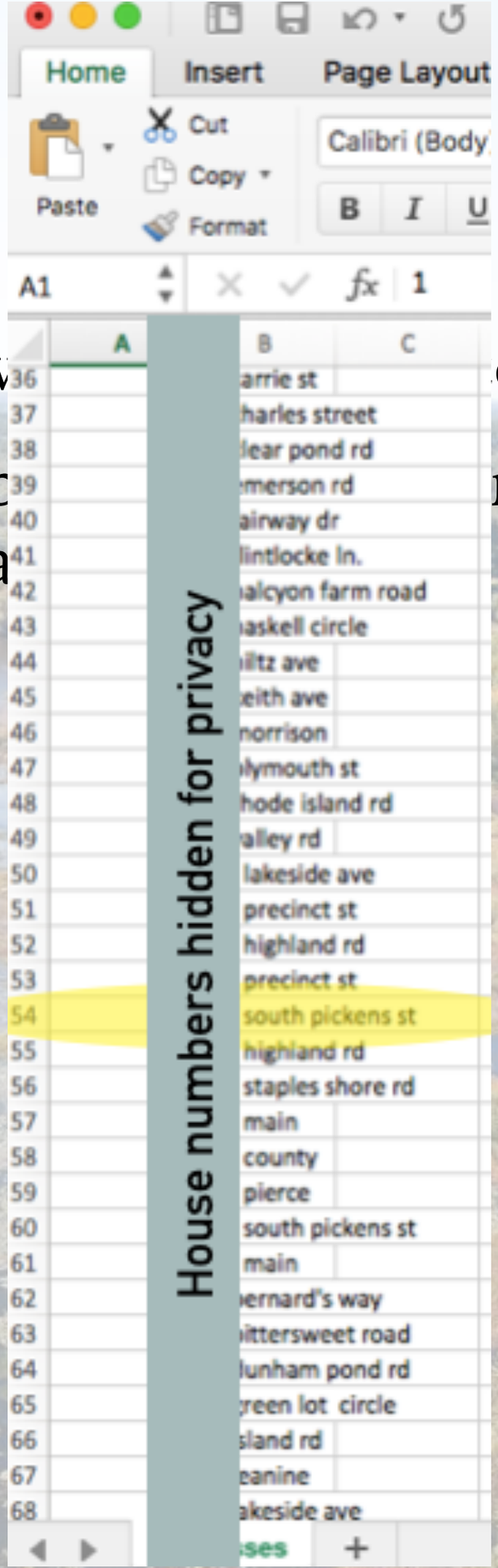
Timestamp: 2021-10-01 02:15:16 UTC

Again! Go Back

© 1998-2021 RANDOM.ORG
Follow us: Twitter | Facebook
Terms and Conditions
About Us

PRIZE GIVEAWAY

- One participant will v on gift card
- This participant has b ndom via random number generator (ra



PRIZE GIVEAWAY

- One participant will win a $100 Amazon gift card
- This participant has been chosen at random via random number generator (random.org)
- Winner will receive mail informing them of their prize some time in October

QUESTIONS?

email the Open Space Committee at

LakevilleOpenSpace@gmail.com