Town of Lakeville
COMMUNITY DEVELOPMENT COMMITTEE
Meeting Minutes
October 18, 2017

On October 18, 2017, the Community Development Committee held a meeting at 5:30 PM at the Lakeville Senior Center. The meeting was called to order by Chairman Hollenbeck at 5:30 PM. Members present: Chairman Hollenbeck, Kira Watkins, Stephen Allard-(enter 5:45 PM), and Mary Beth MacKay. Members absent: Maria Perrone-Martin and Sarah Kulakovich. Also present: Rita Garbitt, Town Administrator, and Christine Weston, Recording Secretary. LakeCAM was not recording the meeting.

Discuss Planning for Winterfest 2018

Chairman Hollenbeck provided a status report regarding Winterfest 2018. At this time the date has been selected, Sunday, January 28, 2018. The Chairman has written a letter to the Park Commission respectfully requesting the Park Commission waive the fee for the event.

Ms. Watkins stated she had looked into “bouncy house” rentals during the winter season. It does seem it is okay to have a bouncy house in the winter as long as the ground is not frozen and that it is staked in. The cost of the bouncy house would be about $135.00-$150.00. It could be reserved from Itzmyparty, Grants, Winbergs, etc. Chairman Hollenbeck suggested Ms. Watkins ask about it being donated for the event, or if the cost could be reduced. Chairman Hollenbeck stated she reached out to Bridgewater Savings Bank to find out if they would again be a sponsor, and they typically have a cotton candy machine that they use at the event, which is a big hit. She has also reached out to Eastern Bank through their online platform for a repeat sponsorship, since they had provided $250 last year. Ms. Watkins stated she will follow up with “Jason” at Eastern Bank about the sponsorship. Chairman Hollenbeck also reached out to Seasons (Cold Bier) through information Ms. MacKay had provided.

Ms. Watkins stated she will also follow up with Arbella Insurance, since they had seemed interested in being a sponsor. Chairman Hollenbeck stated she does have a list of all the other sponsors, and she will reach out to all of them. Powderly Meadows had given $250.00, Mr. Allard’s firm had been a sponsor and “Hugo” through Harbor One donated $1,000.00. She contacted the DJ, Tad, and he is interested in participating at the event again. He would like to do a dance party type theme with games such as limbo, etc. The cost for the DJ is $450.00. Chairman Hollenbeck also reached out to Holloway Farm. Also, the Town recently joined Triad, which is part of the D.A.’s Office, the Sheriff’s Office and the local Police. They will attend the event and set up a table to work with seniors, do fingerprinting and educating about scams that are prominent. This group is necessary, since older Americans are the most rapidly growing segment of the population and are prone to an unwarranted fear of crime. The Triad’s goal is to reduce criminal victimization of older citizens and enhance the delivery of services to this population, to help improve their quality of life. This will be confirmed by Chairman Hollenbeck when the breakfast event takes place with them in December.

It seems the Lakeville Arts & Enrichment group was unhappy they were not in a more prominent area last year. Maybe Paula Money, who is in charge of the high school volunteers, can pull together some crafts to do. Wayne DeMoranville will be emailed about the ice sculpting. Ms. MacKay mentioned Oak Point has a train club and that may be something to have at Winterfest.
They have a “traveling set-up” which they put up at the KOA in their function room. The train set up is in sections which are about 7’ or 8’ long. Ms. MacKay will find out about the amount of space that they would need. Chairman Hollenbeck noted it would be good if Ms. Bradley could do a cooking demo again, since last year it had attracted a lot of people. Chairman Hollenbeck will check with Ann Tavares about face painting.

The Fireworks will be about 5:15 PM to make sure the sun has set. The event will begin at 1:00 PM until about 6:00 PM. Ms. MacKay stated there were probably about 500 people that attended the fireworks last year. It is hoped the cost will be about $4,500.00; however, depending on the funding, the fireworks may or may not take place. It was noted that Ms. Perrone-Martin is going to ask Miss Theresa, from the Library, about other kid friendly science demonstrations. Chairman Hollenbeck stated she already has a booth for slime making, which should take place at the COA, so the children do not make a mess on the carpeting. For a donation of $1 children can keep their slime. Chairman Hollenbeck mentioned she had tried knocker balls this summer. They are giant balls you get inside to play soccer, etc. Ms. MacKay stated she will look into that. Chairman Hollenbeck mentioned about having a tethered balloon as they had at the Lion’s event in September. Ms. MacKay stated that the propane for the balloon is expensive, about $800. Chairman Hollenbeck suggested Ms. MacKay look into other outside activities that ski resorts do for possibilities for Winterfest. Maybe the Fire Department could bring a truck for the children to check out. Another item mentioned in the past was animals. Perhaps the group who had the llamas at Middleborough’s Krazy Days would be interested in bringing the llamas for the kids to see. Chairman Hollenbeck stated she will check with Crossed Sabers in Raynham about possibly doing a skiing demonstration. It was suggested having Marylou’s for coffee in one building, and Somethin’s Brewin with coffee in the another building. Chairman Hollenbeck asked that the Committee continue to secure sponsors, gather tables, etc.

Possible additions to Winterfest 2018: bouncy house, weather permitting, train room, space permitting, llamas, tethered balloon, and ski demonstration.

Schedule Next Meeting

The next meeting of the Committee was scheduled for Wednesday, November 8, 2017 at 5:30 PM.

Adjournment

Upon a motion made by Ms. Watkins; seconded by Mr. Allard, it was

VOTED: To adjourn the meeting at 6:18 PM.
Unanimous in favor.